

 **Afro  
Organic**



Company  
Profile

# About us

Afro Organic represents top organic produce suppliers with a focus on exceeding consumer expectations and delivering above average results to our retail and fresh food supply services to customers. With a strong commitment to long term partnerships, we aim to stay on top of future insights into market trends and industry information whilst supporting our suppliers both personally and technically

## Our Vision

To become one of the top globally impacting **Organic** food supply companies enriching consumers' lives with healthy, high quality and organic products.



# Our Mission

To improve consumers' lifestyles by unlocking the potential of nature and delivering the best quality food from soil to plate.

To achieve this goal, we focus on 4 main pillars:

**Our People:** we are very passionate about our people and our company culture. We believe that by searching for, acquiring, and developing the best talent, we will always have the team that strives to deliver the highest standards.

**Our Partners:** our suppliers are our partners. We insist on establishing long-term partnerships with our suppliers and integrate the farms into our production cycle.

**Our Products:** by hand – picking the fresh produce, utilizing expert technical knowledge & advanced machinery, and controlling the cycle end to end, we ensure that our products meet the highest quality and food safety standards.

**Our Service:** with a very diversified global portfolio, we offer a personalized customer experience to maximize satisfaction and to efficiently anticipate and react to our customers needs.



# Fresh Produce Sourcing

**We contract different farmers to** produce **vast amounts** of fruits and vegetables yearly with extensive audit procedures to ensure we get the best crop for our clients.

## **SOP for Contracted Farmers :**

- ▶ Global Gap Certified
- ▶ Availability of Spray records
- ▶ Conformity with pesticides list
- ▶ Subjected to Afro Organic Foods monthly crop audit





# Technology & Production

**Afro Organic Foods** delivers high quality frozen vegetables and fruits with the most advanced technological methods.

**Our team** of experts ensure that each product that makes its way out of the supply store is farmed to perfection and is grown into the finest produce.

**Our Fresh Beef, Fish and chicken storage facilities** are equipped with the most advanced technology processing and freezing lines to guarantee the highest quality of frozen products,

including:

- ▶ Leaves line (Leaves products)
- ▶ Multi-purpose lines (grains products)
- ▶ Spiral Freezer
- ▶ IQF Freezers
- ▶ laser Sorters



# Utilities Capacity

## Storage & Deployment Capacity

- ▶ Average Daily Shipping of 3 Refrigerated Trucks (2700 Pallet)
- ▶ 8 Cold stores
- ▶ Finished Goods Storage Capacity 8000 Tons.
- ▶ Receiving Capacity 150 Tons Daily

## Utilities Capacity

- ▶ Electrical Power Capacity 4 M.V.A. Currently Utilized by 50%.
- ▶ 3 Low Pressure compressors with total flow rate of 21.8 M/Hr.
- ▶ 10 Ammonia Compressors.
- ▶ 2 Gas boiler



# Production Cycle

## Agriculture

- Choice of perfect seed for every product Assured
- Periodic audit & review in farms to assure product quality
- Analysis

## Quality Assurance

- Weighing & Receiving of Agro Raw Materials
- Pre-cooling
- Cleaning, Blanching & and fruits freezing Processes to produce frozen vegetables

## Packaging

- Storing
- Packaging
- Labeling

## Shipment

- Confirmation on ERPsystem
- Transfer of finished goods to warehouse
- Shipping to Customers
- Quality Report



# Traceability

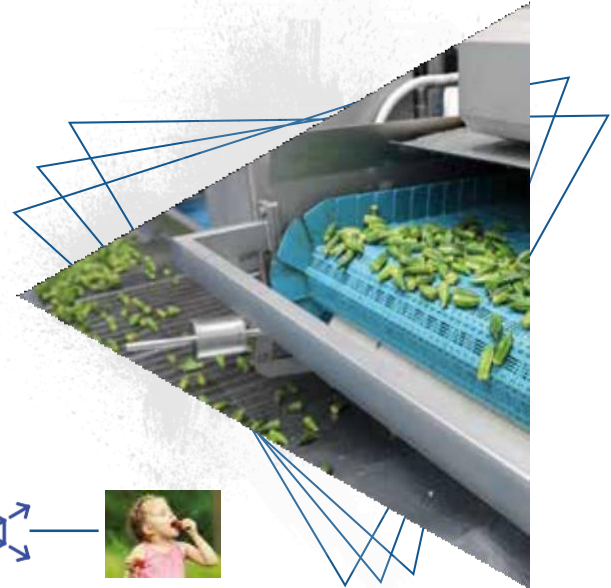
We ensure our customers the highest quality by conducting upstream & downstream traceability processes throughout the supply chain to guarantee delivering the best product possible.

## Flow Chart



Each batch is being tracked via on pack identification.

- Date of production day/month/year (in full or coded)
- Plant code (for products that can be produced in several plants);
- Production line;
- Time of packaging (hours and minutes);
- BBD or UBD.





# Products Portfolio

## Vegetables



Molokhia  
(Minced)



Spinach  
(Minced)



Artichoke  
(Bottom-Quarter)



Broccoli Florets



Cauliflower  
Florets



Broad Beans  
(Peeled -  
Double Peeled)



Green Peas



Green Beans  
(Whole- Cutting)



Sweet Corn Cobs  
(Whole 14cm - Half 7cm) -  
(Kernels)



Customized  
Vegetable Mixes



Carrots  
(Sliced- Diced)



Okra  
((<2.5cm) - (3.5-2.5cm) -  
(4.5-3.5cm)  
(5.5-4.5cm)) - Sliced))

## Fruits



pineapples



Mangoes

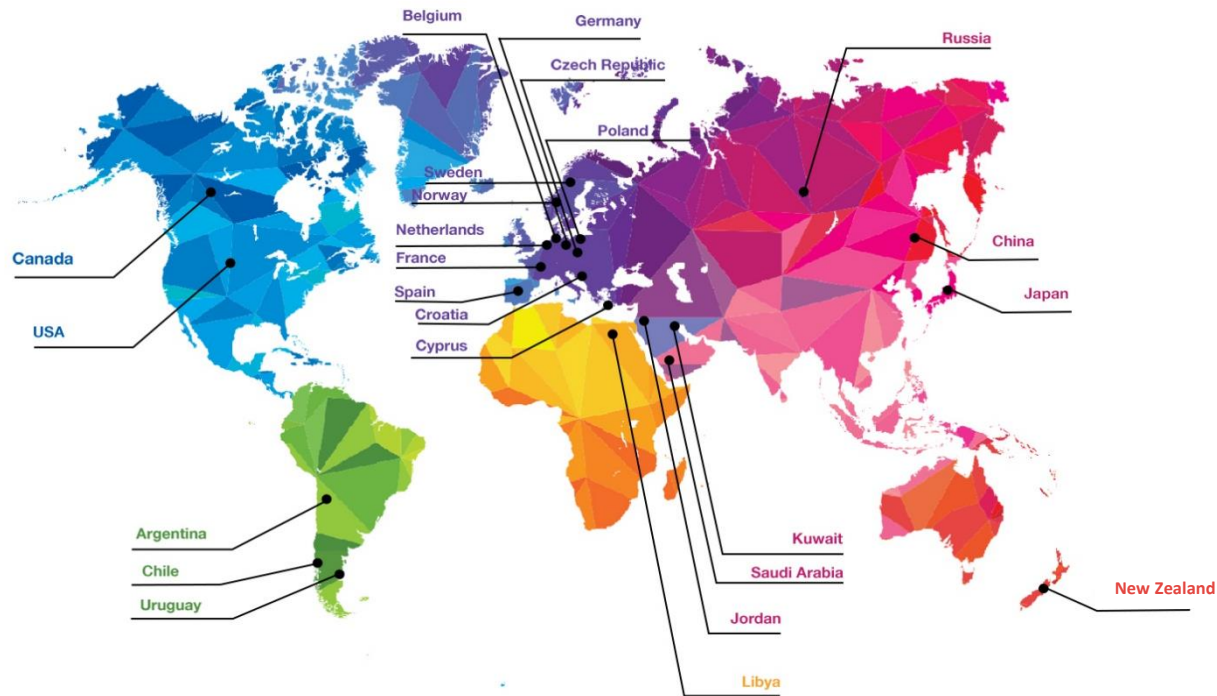


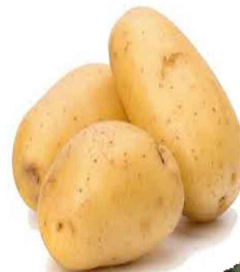
avocado

## Fresh beef, fish, eggs & chicken



# Future Market Penetration





# Afro Organic



<https://billybwana.wixsite.com/afroorganic>



[afrofreshfoods@gmail.com](mailto:afrofreshfoods@gmail.com)

AFRO ORGANIC CO.LTD

TEL: +243810630846

+256701776917

+256762333361

+256752278504